



# Cloud skills Business Plan

Alise Barilo, Marii Israel, Gustaf Mild, Karl Orri  
Brekason



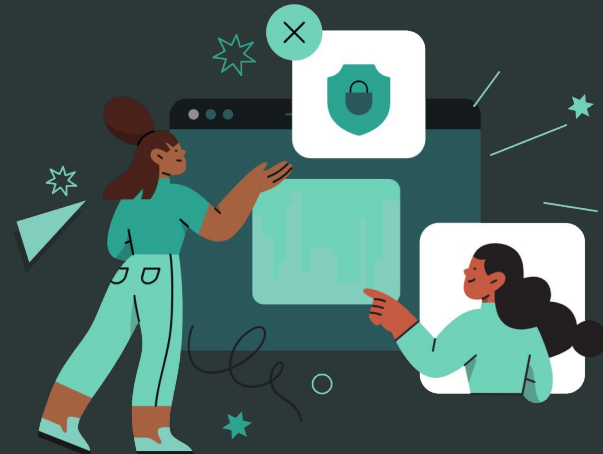
## Our challenge

What machine will never do?  
How to develop soft skills in a  
digital age?

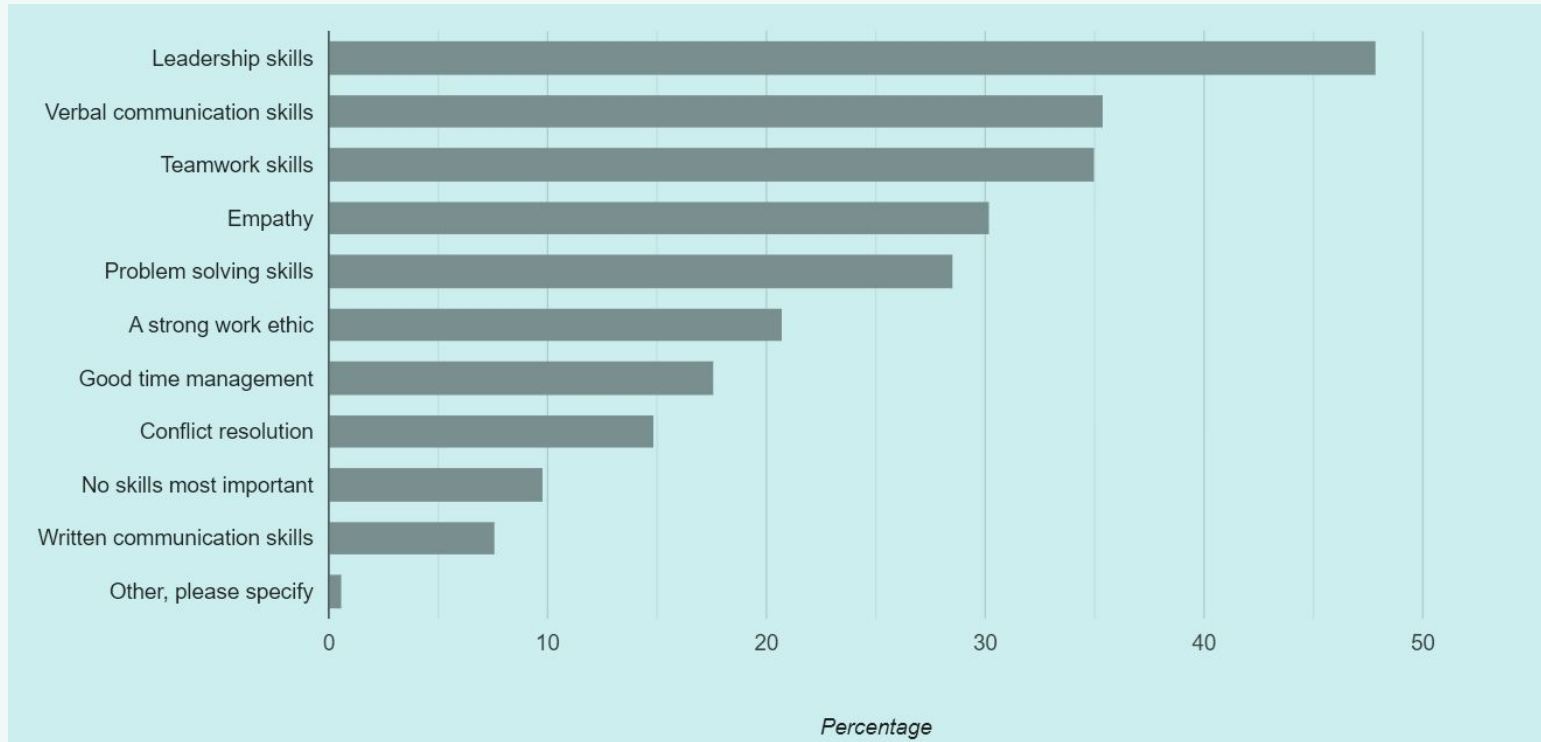
## Why it needs a solution

In a digital era people are losing their soft skills because of social media and remote working, moreover hard skills are being replaced by machines, therefore this will lead to people losing their jobs and in general a decrease in the efficiency and quality of work done by organization.

# Challenge



# Most important skills for a manager





cloud skills





**Demand**

## The test

- **Situations**
- **Multiple choices**
- **Results available only for the managers**



## Situation

## Solution

If you were in a situation where your boss has given you a project to complete in a month, however, you forget about it and you realize that you only have a week left. How do you move forward?

- Ask your boss to move the deadline.
- Ask one of your co-workers to help you.
- Work hard for the remaining week without getting enough sleep.

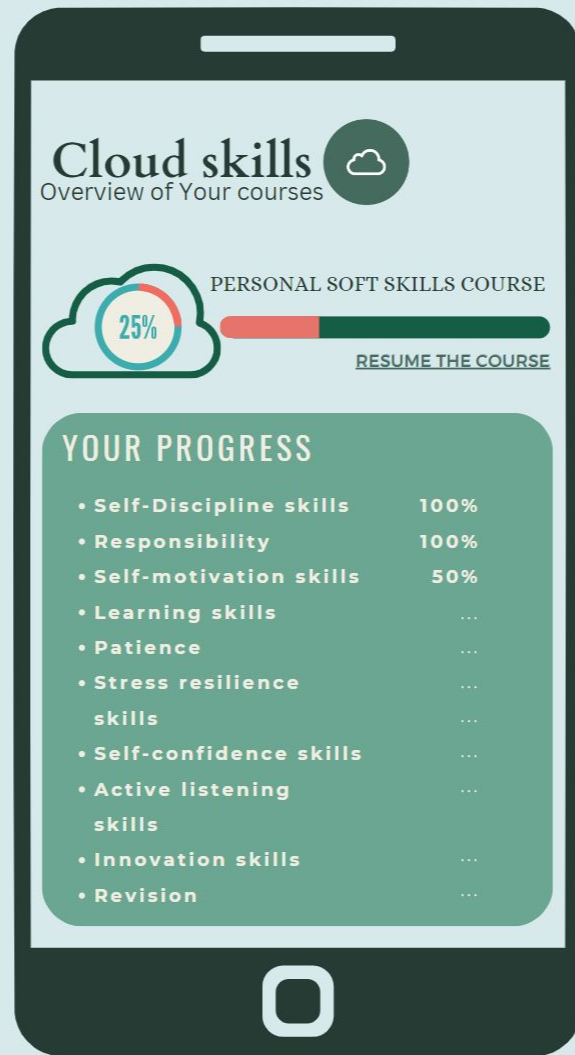
You work at a retail shop. A customer comes in and asks for a refund because they do not like the purchased product. After a long conversation, you understand that their purchase happened two months ago and the product is damaged. How do you move forward?

- The customer is always right, you give them the refund.
- You tell them to leave because they are not listening to you and are disrespectful.
- You try to negotiate and talk through it, even when they start yelling.

You manage a team. There has been a conflict between two team members about equally dividing tasks between members because one of them feels neglected and not trusted enough. How do you move forward?

- You tell them to talk through it under 4 eyes and rethink how they have divided the tasks.
- You step in and divide their tasks.
- You organize a meeting with the person who feels neglected and ask them why they feel that way.

# Our application





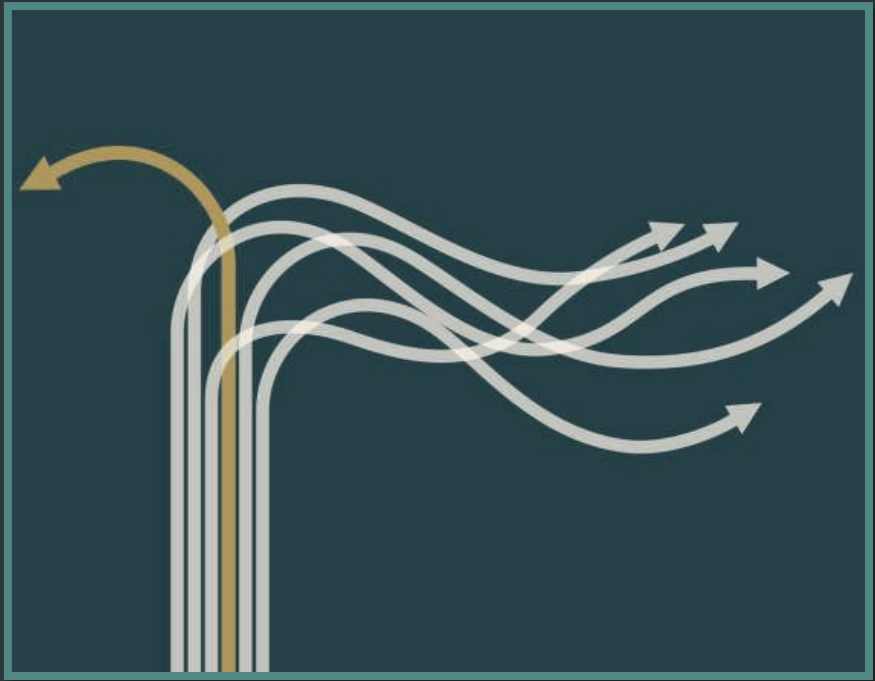
# Differentiation



## Why are we different?



We do insightful analysis of organizations, their teamwork and efficiency, therefore we provide them specialized courses that will better their employees and their attitude towards work.





# OUR PRICES

## BASIC

€0.00

- Test
- Analytical results

## STANDARD

€9.99

- Test
- Analytical results
- Courses

## PREMIUM

€17.99

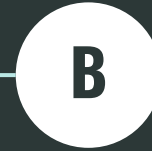
- Test
- Analytical results
- Courses
- Guest- speakers
- Consultations with CEOs

# Stake-holders

**Company managers**  
Clients



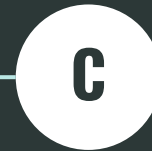
**Suppliers**  
Experts in the soft skill field



**Employees**  
Employees of our clients



**Investors**  
People who believe in our company and want to invest



# Short-term implementation plan



## Step 1

Make extensive research on soft skills and their role in the modern workplace.

## Step 2

Secure sufficient capital, loan assest or locate investors.

## Step 3

App development phase.

## Step 4

Initial marketing phase, free lectures, giving out tests.

## Step 5

Launch, including launch party, invite potential customers.

# Impact

## Short-term

- Improved mental wellbeing within the workforce.
- Increased work productivity.
- Less stress for the employer.

## Long-term

- Make it easier for people to find jobs.
- Increase awareness of the problems facing our planet due to greater critical thinking.





Thanks  
for your  
attention!