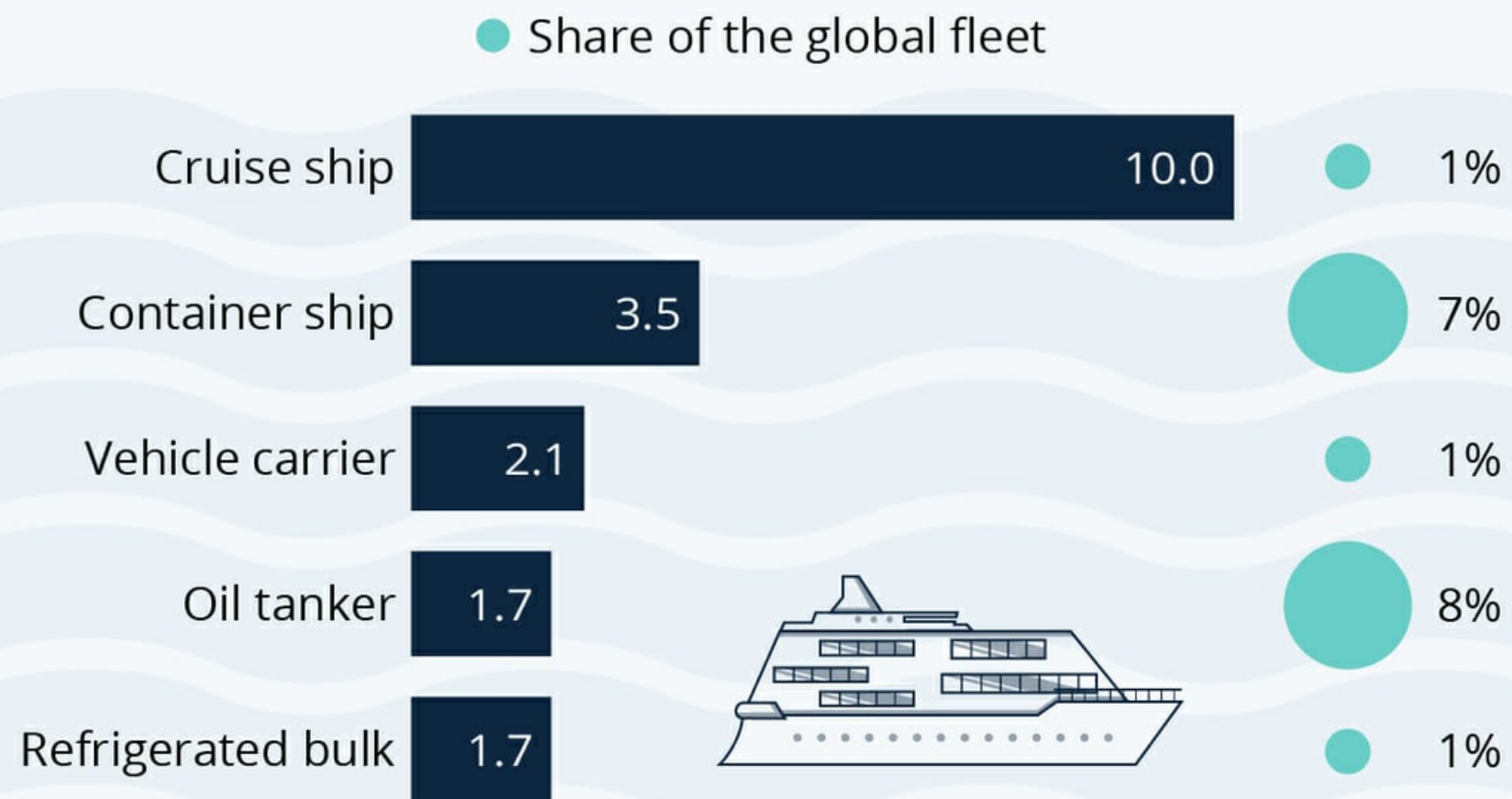


Cruise Ships Are the Biggest Black Carbon Polluters

Annual black carbon emissions per ship of the following types (in tonnes)



Source: Comer et al. (2017) via European Maritime Transport Environmental Report 2021



**CRUISE SHIPS -
the **most** polluting
tourism industry of
the seas?**

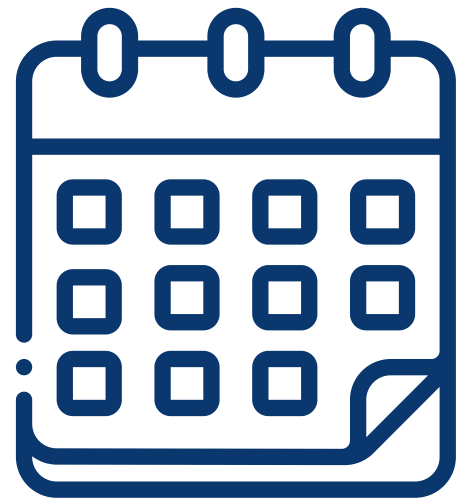
BlueHorizon



***EMBARK ON A JOURNEY TO PROTECT THE
BLUE HORIZON, WHERE ECO-CONSCIOUS
ADVENTURES MEET OCEAN CONSERVATION***



FAMILIES



**HOLIDAY FOR A LONGER
PERIOD OF TIME**



RELAXATION



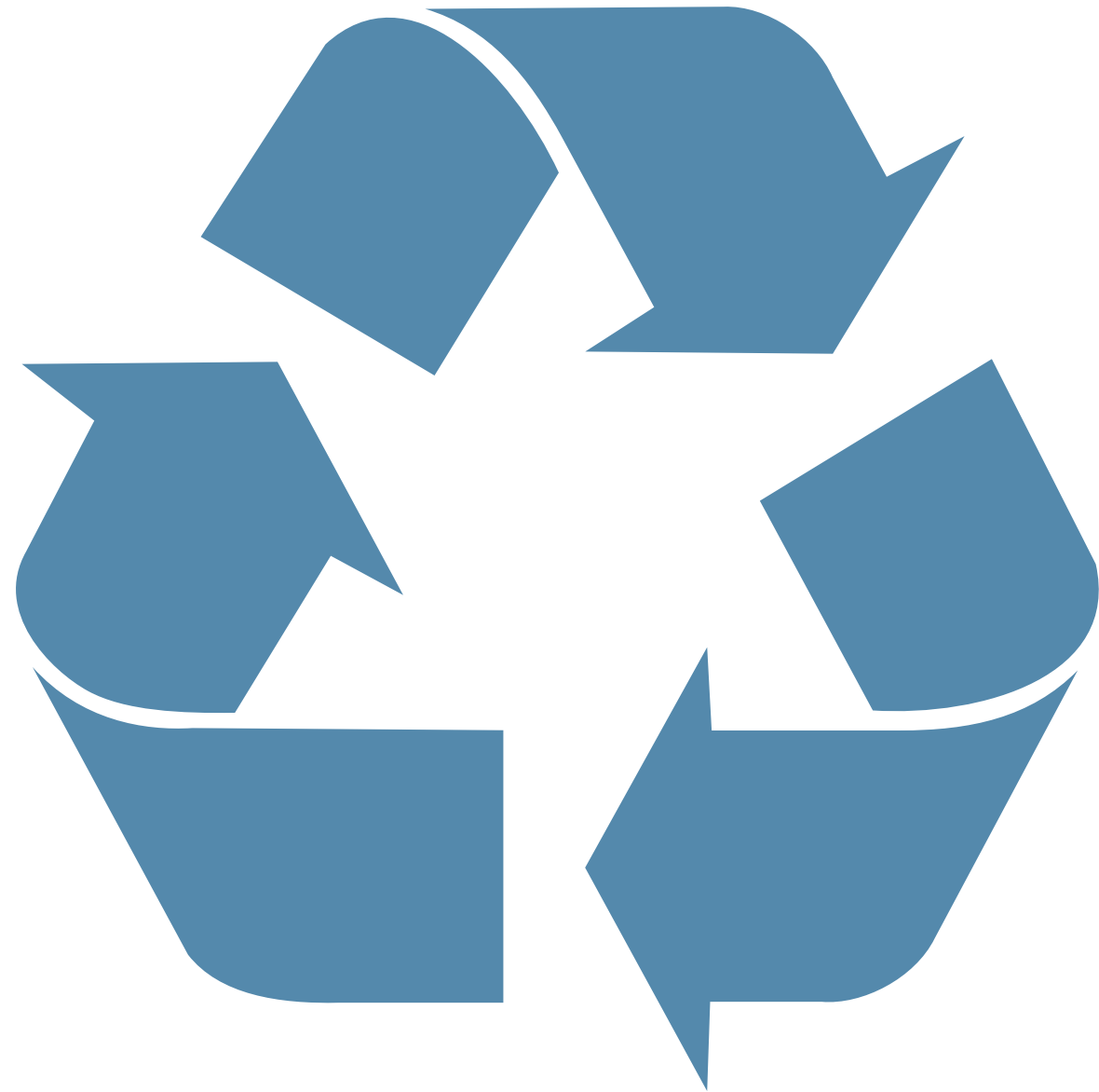
TARGET AUDIENCE



POWERING THE SHIP

- Solar panels
- Power pods
- Kites
- Batteries





Sustainability at sea

CLEANING SYSTEM

- 6 out of 10
- Mini cleaning system
- Natural cleaning system

SOAP AND CEMICALS

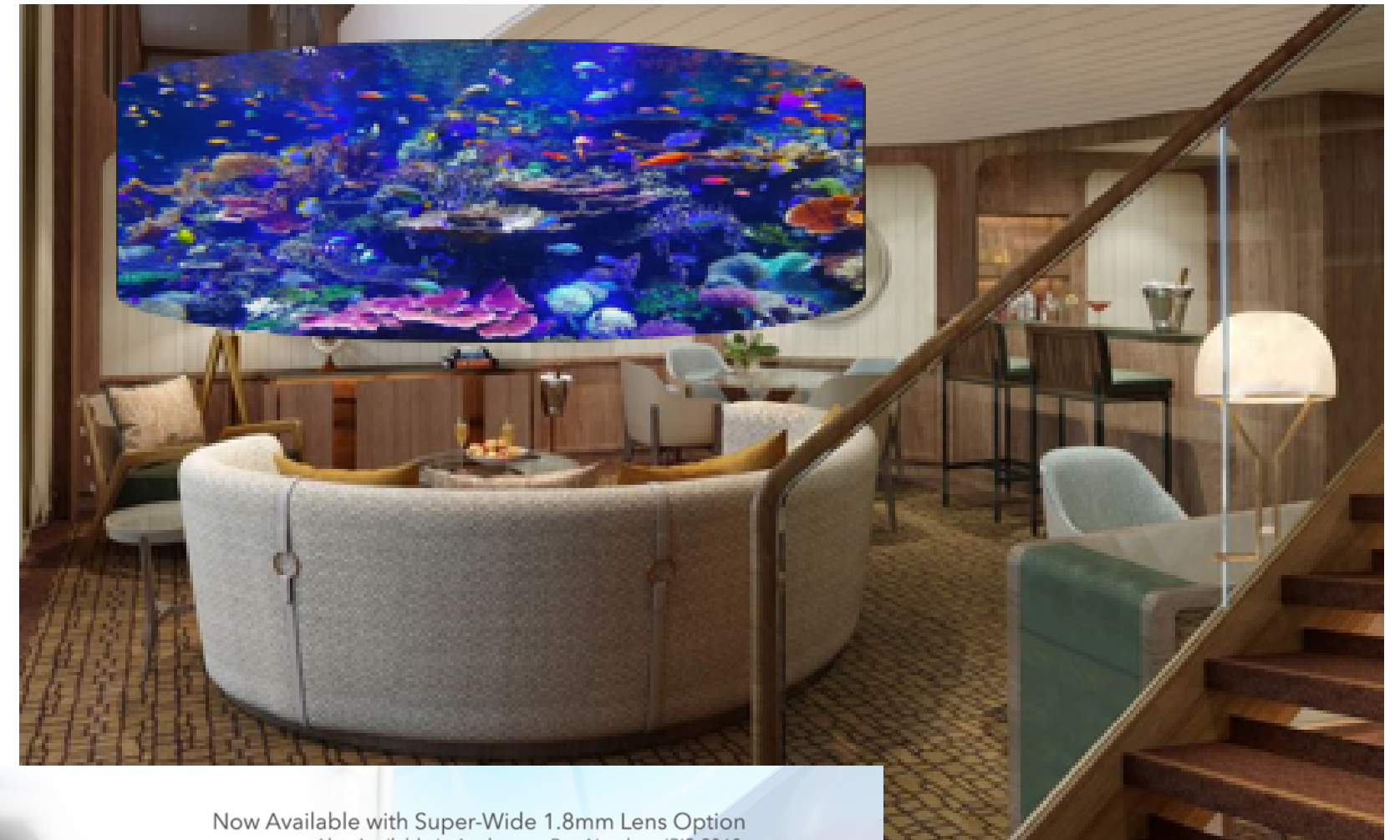
- Liquid soap

WASTE MANAGEMENT

- How is the situation right now?
- How can we improve?

UNDERWATER EXPERIENCE

- Room with a big screen that shows marine life through a camera and speaker live
- Example: The Blue Eye Lounge
- In the room there are posts and guides educating people.





Questions?