





# GRÆNA HAFID

THE GREEN, OCEAN  
FRIENDLY FUTURE OF  
PERFUMES

# OUR MISSION

- **A range of ocean-conscious lifestyle products**
  - **Raising awareness, sparking conversations, encouraging positive action**
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- A decorative graphic consisting of several parallel white lines of varying thicknesses, slanted diagonally from the bottom right towards the top right, located in the lower right quadrant of the slide.

# ECO-FRIENDLY PERFUME

- Scents named after endangered animals
  - Animal-shaped bottles from recycled glass
  - Ecofriendly perfumes without artificial ingredients
  - 25% of all profits donated to ocean animal charities
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- A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, located in the lower right quadrant of the slide.

# POTENTIAL PARTNERS

- **Blue Marine Foundation**
  - **Marine conservation institute**
  - **The marine mammal center**
  - **Coral reef alliance**
  - **Developmental cooperation with Matís**
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# Hawaiian Monk Seal

# Skötusegur

This perfume has a refreshing and zesty scent, perfect for a bright and energetic mood

## Ingredients:

- 10 drops of organic lemon herbal oil
- 5 drops of organic orange herbal oil
- 5 drops of organic grapefruit herbal oil
- 2 tablespoons of organic jojoba oil



# Coral reefs



# Kóralrif

This perfume features a beautiful blend of floral notes, reminiscent of a blooming garden

## Ingredients:

- 10 drops of organic lavender herbal oil
- 5 drops of organic rose herbal oil
- 5 drops of organic jasmine herbal oil
- 2 tablespoons of organic fractionated coconut oil

Kemp's Ridley sea turtle

# Skjaldbaka

Enjoy the rich and earthy aroma of the woods with this sophisticated perfume

## Ingredients:

- 10 drops of organic cedarwood herbal oil
- 5 drops of organic patchouli herbal oil
- 5 drops of organic rosemary herbal oil
- 2 tablespoons of organic apricot kernel oil



# Ganges shark



# Hákarl

Experience the freshness of the sea with this invigorating ocean-inspired perfume

## Ingredients:

- 10 drops of organic eucalyptus herbal oil
- 5 drops of organic peppermint herbal oil
- 5 drops of organic bergamot herbal oil
- 2 tablespoons of organic apricot kernel oil





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THANK YOU FOR  
YOUR ATTENTION!