



**Designing services for a
greener future**

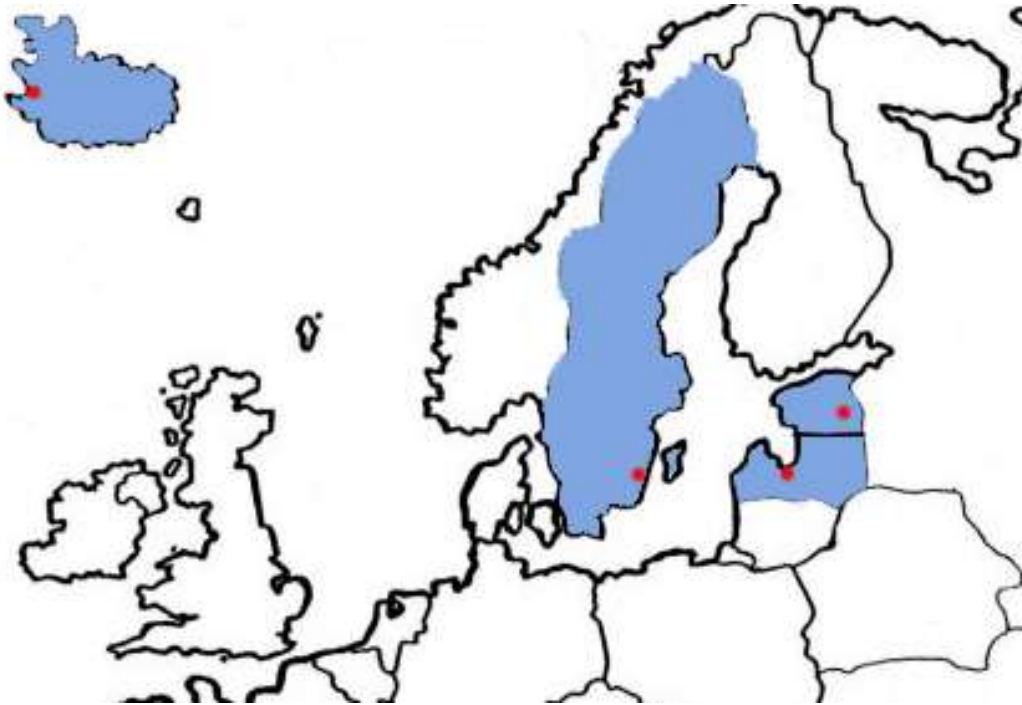
Green eCommerce

Kalmar 16-20 April 2023

CIS
INTERNATIONELLA

HTG





PARTICIPATING COUNTRIES IN THE PROJECT NEW TENDENCIES IN ECONOMY AND ENTREPRENEURSHIP



Kalmar, Sweden



Tartu, Estonia



Riga, Latvia



Reykjavik, Iceland



Each year, Nordplus awards 9,3 million euro in funding for mobility, projects and networks. Nordplus is a mobility and network programme for education in the Nordic and Baltic countries, including the autonomous regions of Åland, the Faroe Islands and Greenland. Nordplus is the largest educational programme within the Nordic Council of Ministers and funded by the Nordic and Baltic countries.

- **Nordplus Junior**

for preschools, primary and lower secondary schools, cultural schools, general and vocational upper secondary schools and apprenticeship programmes, school authorities and the public and private organisations/institutions involved in the area of school education.

WELCOME TO KALMAR

Welcome to the conference about Green eCommerce in Kalmar, hosted by Calmare International School! We are thrilled to bring together teachers and students from across the region to discuss the exciting and rapidly evolving field of sustainable ecommerce.

This conference offers a comprehensive program about eCommerce with focus on the sustainability aspect or what we call Green eCommerce.

As consumers increasingly demand environmentally friendly products and services, ecommerce businesses are facing new challenges and opportunities. This conference aims to explore the latest trends, strategies, and innovations in green ecommerce, and to foster collaboration and knowledge-sharing among educators and students alike.

We will also have a lot of fun when we discover the city of Kalmar and Kalmar history. We will cook food together and we will try to escape from an dark place without any tools except our ability to cooperate.

We hope that you will find this conference informative, thought-provoking, and inspiring, and that you will leave with new ideas and connections that you can apply in your own work or studies. Thank you for joining us, and we look forward to a productive and enjoyable conference!

Best regards and enjoy

A handwritten signature in black ink, appearing to read 'Patrik Gahm', with a long horizontal flourish extending to the right.

Patrik Gahm
Project manager

KEYNOTE SPEAKERS

Ms. Vilma Alvarmo, eCommerce manager

Has a previous background in customer service from Telekom and is in the second and final year of the education. Has gained more interest in the education for, among other things, Sustainability, Marketing, Customer Relations and Business Development.



Ms. Agnes Sjöqvist, eCommerce manager

I wanted a challenging profession that is flexible at the same time. I previously had a background in the hotel and restaurant industry. Has an extra interest in project management and building different market strategies.



IHM DEVELOPS THE COMPETENCE THAT DEVELOPS BUSINESS LIFE

We celebrate people who lead, invest in and pave the way for professional business developers to innovate, solve problems and remove barriers to innovation. We believe in brave people who dare to take risks, and who know that the fastest way to success is to see adversity as a lesson.

With us, entrepreneurs and intrapreneurs get to surround themselves with like-minded people who spur them on to sharper ideas and help them refine them. We provide employees with up-to-date and relevant knowledge so that they become more independent and take responsibility for their contribution to the business.

IHM BUSINESS SCHOOL

PARTICIPANTS

SWEDISH TEAM

Mr. Linus Andersson
Mr. Gustaf Mild
Mr. Eskil Wouters
Ms. Ida Jonsson
Ms. Kenda Ammar Tuqan



Mr. Patrik Gahm
Ms. Elin Johansson

ESTONIAN TEAM

Mr. Kaur Ruben Ragis
Mr. Ragnar Sarapuu
Mr. Markus Tõnson
Ms. Carol Rand
Ms. Lydia Helena Teder
Ms. Kristina Mölder



Mr. Aare Ristikivi
Mrs. Ülle Seevri

LATVIAN TEAM

Ms. Alise Barilo
Ms. Amanda Henka
Ms. Annija Amanda Cimermāne
Ms. Ruta Svārcbaha
Ms. Laila Slaide
Ms. Dominika Ignatjeva



Mrs. Inga Treimane
Mrs. Ieva Apine

ICELANDIC TEAM

Ms. Saga María Michaelsdóttir Erichsen
Ms. Unda Brauna
Mr. Ófeigur Helgi Halldórsson
Mr. Karl Orri Brekason
Mr. Ögmundur Ólafsson



Mrs. Petra Bragadóttir
Mrs. Harpa Sigmarsdóttir

CONFERENCE PROGRAM

SUNDAY, 16TH APRIL 2023

Arrival of participants to Kalmar Öland Airport
Estonian team 14:55
Icelandic team 14:55
Latvian team 22:20

Welcome to Kalmar - Transfer to the hotel
Check in at Slottshotellet

MONDAY, 17TH APRIL 2023

9:00 Welcome to CIS with headmistress Mrs. Malin Toro Nilsson
9:15 Tour around CIS and Icebreaking activities
9:45 City tour around Kalmar in mixed international groups
10:45 Cultural visit: Swedish fika and guided tour Kalmar Museum
12:15 Lunch at Akademikrogen
13:15 Introduction to theme "Green eCommerce", Mr Patrik Gahm
15:00 Swedish fika
15:30 Free time
17:00 Dinner challenge - "Halv åtta hos mig" at CIS

TUESDAY, 18TH APRIL 2023

9:00 Groupwork with the task in international groups
10:15 Swedish fika
10:45 Expert lecture by IHM
12:00 Lunch at Akademikrogen
13:00 Escape room in Funkabo
15:00 Free time for students to do something together
15:00 Teachers go for a Öland trip
18:00 Dinner for teachers

WEDNESDAY 19TH APRIL 2023

9:00 Business visit, Horseonline.se

10:45 Finalize presentations

12:00 Lunch at Akademikrogen

13:00 Presentations

14:00 Big Swedish fika table and evaluation

15:00 Steering committee meeting for teachers, plan for Iceland 2023

THURSDAY 20TH APRIL 2023

Check out and departure of our guests

Free time in the morning for citywalk and lunch.

Feel free to visit a lesson at CIS

Flight from Kalmar - Öland Airport departures at 06:30 (Iceland), 16:00 (Latvia) and 19:30 (Estonia), be there 45 min before. Bus or Taxi,



PROGRAM INFORMATION

Company visit Horseonline AB

Horseonline AB was founded by a trio consisting of two riders and a horse allergy sufferer. The brothers David and Hampus Erndin have throughout their lives had a close relationship with equestrian sports and grew up together with horses, and all that that entails. Dressage and young horses have been part of everyday life, and both have competed actively. In order to get "eyes from the outside", and more perspectives, the horse allergist Timmy Norin also stepped on board as a co-founder of what would become Horseonline AB. The brothers laid the first sod already in 2014, and the e-commerce Horseonline.se was launched on 25-09-2015. The first warehouse was a converted small part of 20 square meters of a stable belonging to the brothers' parents.



2 warehouse moves later, Horseonline sits in proper premises, offices and an efficient warehouse area of 600 square meters with new, fresh IT systems. Horseonline.se is now the fastest growing e-commerce-based retailer within the Swedish equestrian sport. Delivery, customer service and community are some of the things we work on to make your shopping experience the best possible.

www.horseonline.se

The mystery, Kalmar

An exciting experience to be locked in a room and try to solve the puzzles to get out. It is not easy, it requires patience and cooperation. Don't be scared, it's not real, we promise.



www.themystery.se

Kalmar Läns Museum

Kalmar County Museum is a knowledge organization and meeting place with the task of preserving, developing and making the county's rich cultural heritage accessible. With our collective competence and with the county's rich cultural heritage as a resource, we want to contribute to learning, public education, participation and community for the county's development with a strong and present cultural heritage perspective.

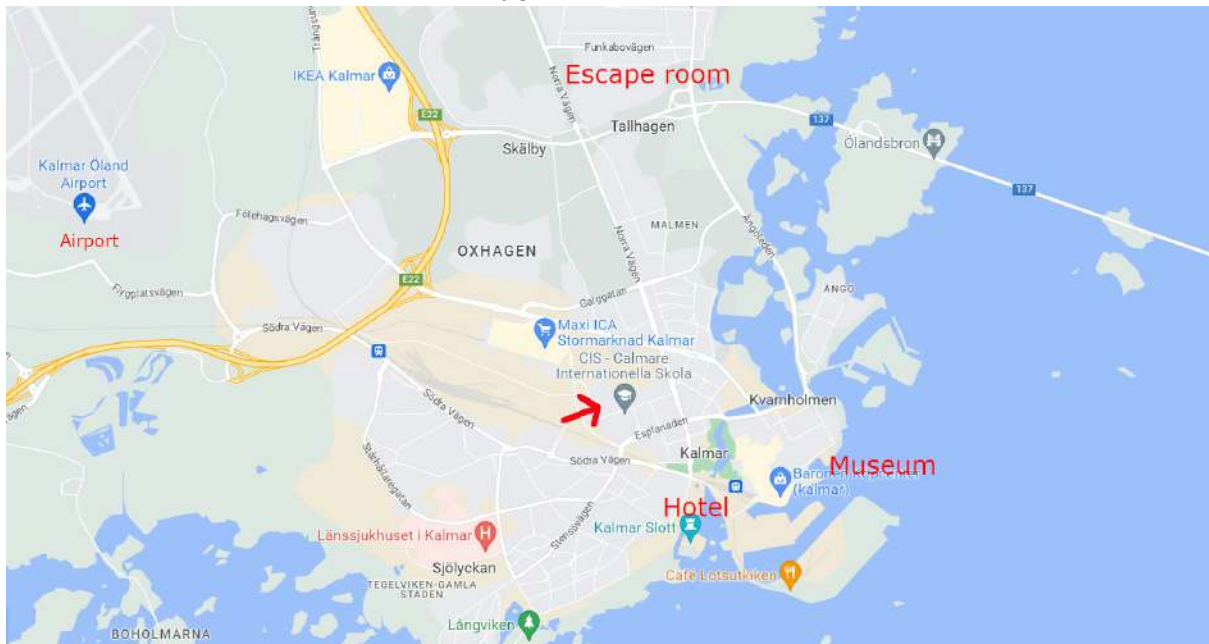


www.kalmarlansmuseum.se

PRACTICAL INFORMATION

LOCATION

Calmare Internationella Skola (CIS), Nygatan 18A, Kalmar



WI-FI

SSID: cis_byod

Password: cisbyod1213

HOTEL

Slottshotellet (The castle hotel), +46 (0)480-88260, www.slottshotellet.se

CONTACT

Patrik Gahm, project manager

Cellphone: +46 (0)708-417988

E-Mail: patrik.gahm@cis.se

Emergency: 112

Hospital: +46 (0)480-810 00

Police 114 14

Taxi: +46 (0)480 44 44 44

Airport: +46 (0)480 45 90 00

CALMARE INTERNATIONAL SCHOOL (CIS), KALMAR, SWEDEN



Calmare International School (CIS) is a private gymnasium in the small city of Kalmar. There are about 200 students aged 16-19 who study the programs of Economics, Social science, Natural science and Technical science. The school is founded in 2000 by a former teacher Mr. Tomas Eriksson, today he is still the owner and reinvests the profit every year in the school. CIS started year 2000 and now there are also a preschool and two lower secondary schools with approximately 450 students. In CIS there are about 30 teachers. One of the main topics at CIS is international exchange and there are exchanges with more than 10 countries.

CIS is working with Junior Achievement (JA) in Sweden called UF and every year more than 50% of CIS students have their own student company. CIS believes that the future belongs to the companies and persons who can manage a sustainable business so that is why CIS wants to participate in the project.

HUGO TREFFNER GYMNASIUM, TARTU, ESTONIA



Hugo Treffner Gymnasium (HTG) is the leading state school, located in Tartu, Estonia. The school has about 540 students, girls and boys aged 16 to 19 and about 40 teachers. The school follows Hugo Treffner's principles and provides the best opportunities for the development of independent, broad-thinking and broad-minded young people. Independence, the ability to learn, make choices and take responsibility for themselves is a prerequisite for success in this century. At Treffner learning and teaching have always been held in high regard. The teachers are working for the future - most of the Treffner students continue their studies at universities and colleges. The teachers take great pride in the achievements of all students. Academic rigour, sound progress and supportive relationships are fundamental to Treffner Gymnasium's education. Founded in 1883, Hugo Treffner Gymnasium boasts a combination of a historic building and modern facilities in the heart of Tartu.

The school is working with Junior Achievement (JA), their student companies have won twice the best student company title in European award (last time in 2017). International experience for the teachers and students is a development need. There is also an Economics club of students that are interested in the latest developments and tendencies in Economics and Entrepreneurship

RIGA STATE GYMNASIUM NO 2, RIGA, LATVIA

Riga State Gymnasium No 2 is a state school with 800 students and 80 teachers located in the centre of Riga, in Latvia. There are students aged 12-19. Secondary school students (age 16-19) study the programmes of Economics, Nature Sciences, Humanitarian Science and Maths. The school has participated into several Comenius, Erasmus+ and other international projects. They have experienced project coordinators and teachers of Economics and Business. The school has developed a cooperation with the Stockholm School of Economics in Riga for student business competitions.



The school is cooperating with Junior Achievement (JA) in Latvia and students organize student companies every year. International cooperation for student companies is a development need. There is also a need to add modern teaching methods to the syllabus of Economics.

MENNTASKÓLINN VIÐ HAMRAHLÍÐ - HAMRAHLID COLLEGE, REYKJAVIK, ISLAND

is situated in the city of Reykjavík. Hamrahlíð College is an upper secondary school that mainly focuses on preparing students for university studies. While the school offers several programmes of study, the vast majority of students are enrolled in the programme that culminates in the Stúdentspróf (the diploma required for students to begin university studies in Iceland).

The school was founded in 1966 and in 1972 became the first school in Iceland to adopt a modular system of instruction. The modular system is a course-based system of instruction which allows students more freedom in choosing their courses and more flexibility in constructing timetables than the traditional class-based system.

In addition to the Stúdentspróf programme, Hamrahlíð Colleges offers the International Baccalaureate (IB) Diploma Programme as well as a four-year Special Education programme. The school is the second largest study preparatory school in Iceland with 1100 students and about 90 teachers.



KALMAR

